

FUNDRAISING A-Z

Whether you're doing a fundraiser on your own, with your friends, in a group, or at work, these are some ideas to get you started.

A

AFRICAN COOKING NIGHT
AFRICAN TRIVIA QUIZ NIGHT
AFRICAN DANCE CLASS

B



BIKE RIDE
BAG PACKING
BINGO NIGHT

C



COFFEE MORNING
CAKE SALE
COMEDY NIGHT

D

DANCETHON
DINNER PARTY
DRESS DOWN DAY

E

EXERCISE BIKE CHALLENGE
EXHIBITION
EXTREME CHALLENGE (eg- skydive)

F

FANCY DRESS PARTY
FUN RUN
FOOTBALL TOURNAMENT

G

GAMES NIGHT
GUESSING GAMES
GARDEN PARTY



H

HIKE
HEAD SHAVE

I

INTERNATIONAL FOOD
NIGHT
I'M A CELEB THEMED
NIGHT

J

JUMPER DAY
JUMBLE SALE
JAZZ NIGHT

K

KARAOKE NIGHT
KNIT-A-THON



L

LINE DANCING NIGHT
LADIES LUNCH

M

MUSIC NIGHT
MARATHON
MURDER MYSTERY
NIGHT



N

NON-UNIFORM DAY
NETWORKING EVENT

O

OPEN-MIC NIGHT
OBSTACLE COURSE
OFFICE COLLECTION

P

POKER NIGHT
PYJAMA DAY

Q

QUIZ NIGHT
QUIT SOMETHING



R

RUNNING CHALLENGE
RACE NIGHT
RAFFLE



S

SPONSORED CHALLENGE
SPORTS DAY
SALSA NIGHT



T

TOMBOLA
TALENT SHOW

U

UNWANTED GIFTS SALE

V

VIRTUAL EVENT
VALENTINES EVENT

W

WALKING CHALLENGE
WHEELBARROW RACE
WASHING CARS



X

X-MAS FAIR
X-MAS CARDS

Y

YOGA

Z

ZUMBA



FUNDRAISING STARTER PACK



CONTENT

- 1 **PLANNING** your fundraising event.
- 2 Setting up your **DONATION** page.
- 3 **PROMOTING** your fundraiser.
- 4 Creating your **CHECKLIST**.
- 5 Explore our. **RESOURCES**.
- 6 Acknowledgements.



PLANNING YOUR FUNDRAISING EVENT

- Choose what event you want to do.
Use our A-Z FUNDRAISING sheet to help you decide!
- Decide how much you want to raise from this fundraiser and which of our amazing programmes you want to support
From £10 to £100 to even £1000, we are grateful for efforts!
- Decide who you are doing this event with.
Are you doing it alone, with your friends, with your colleagues at work?
- Get planning and organising!
Continue reading this starter pack to aid you in organising your fundraiser event.



SETTING UP YOUR DONATION PAGE

- Print off a sponsorship form.
- You can download this from our website and print off at home.
- Alongside having a physical sponsorship form, having a JustGiving page is beneficial.
- This page will support you in creating this donation page so you can get the most out of your fundraising event.
- Create an account on JustGiving.
- Follow this link to our JustGiving page:
<https://www.justgiving.com/charity/act4africa>



PROMOTING YOUR FUNDRAISER

- Promoting your fundraiser is very important. Tell your friends, family, and even local press about your event.

This can help in raising money, and can lead to the fundraiser being a huge success.

- Tell people about your fundraiser and share your online donation page. Share this information on social media, over text messages and through email.

- Download our event poster, personalise it and put these around your local area. Put them in local parks, schools, shops and businesses and spread the word of your event!

- Contact local newspapers and radios to release a segment about your fundraiser. Write up a press release including the important details of your fundraiser and email this to them, asking to promote your event on a wider scale.

- Tell as many people as you can, asking them to also promote your event to others, in hope you reach as many people as possible.



CREATING YOUR CHECKLIST

- Once, you've planned your event and set up your donation page, you need to create your own personalised checklist to ensure you do everything you need to before the big day.
- This can range from getting your training in before your running challenge or ensuring you have a venue for your coffee morning.
- Simply download our checklist and personalise it for your event. Think of it as a to-do list, what do you need to make sure you have done before the event.
- To start you off, you have already achieved the beginning planning stages of your event and you have set up your donation page.



EXPLORE OUR RESOURCES

- To help you with your event, during planning, promoting and on the day, we have a number of resources you can download. Check these out on our website: [resources page link here](#).
- If you need any other resources, such as collection tins and display materials, please contact us and we can send these resources out to you.



ACKNOWLEDGEMENTS

- As a team, we wanted to acknowledge the amazing work you are doing by fundraising for Act4Africa.
- Thank you so much for choosing us, and choosing to fundraise for such an important cause: transforming the lives of women and girls through health, education, agriculture and livelihoods.
- We are so grateful you are choosing us, we wish you the best in your fundraising efforts!

EXXIII



FUNDRAISING EVENT CHECKLIST

DATE OF EVENT:

LOCATION:

BEFORE THE EVENT:

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

DAY OF THE EVENT:

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

AFTER THE EVENT:

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐





ACT4AFRICA IS A UK-BASED CHARITY AND UGANDAN NGO, AIMING TO TRANSFORM THE LIVES OF WOMEN AND GIRLS THROUGH HEALTH, EDUCATION, AGRICULTURE AND LIVELIHOODS.

KATHY'S KINDERGARTEN, one of the main programmes at ACT4AFRICA, provides early education to children ages 3-6 in the Mayuge district. The children are provided with quality education, giving the children the chance to grow, develop and engage during their formative years.

INCREASE COMMUNITY INVOLVEMENT IN CHILDREN'S EDUCATION AND BREAK THE CYCLE OF GENDER INEQUALITY.



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SHE LEADS, one of the main programmes at ACT4AFRICA, mentors women on leadership, rights awareness. sexual and reproductive health and financial literacy. This provides these women with an opportunity to lead a bright future for themselves and others, with thousands of adolescent benefiting from this programme and aiding in female-run businesses starting up.

**OFFERING GIRLS A SAFE AND SUPPORTIVE ENVIRONMENT.
OVERCOMING BARRIERS, PROMOTING POSITIVE CHANGE, AND
FEMALE EMPOWERMENT.**



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GRAINS FOR GROWTH, a partnership with the World Food Organisation, provides households with air-tight silors to safely store crop for the year, alongside training being provided on how to handle crop

OPENING UP OPPORTUNITIES AND BUILDING SUSTAINABLE AGRICULTURE.



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**Through educating, empowering and enabling women and girls,
ACT4AFRICA can transform lives and see them thrive, giving them a
better future.**

**CONNECTING WITH COMMUNITIES, EDUCATING AND
EMPOWERING, CHANGING LIVES.**

Act 4 AFRICA

FUNDRAISING EVENT



[add your fundraiser]

[add your date]

[add your location]

[add any relevant info]



DONATE TODAY!



I AM FUNDRAISING FOR



**PLEASE SUPPORT ME
IN MY FUNDRAISING EFFORTS**

**+ HELP ACT4AFRICA PROVIDE
YOUNG CHILDREN WITH QUALITY EDUCATION
AT KATHY'S KINDERGARTEN**



I AM FUNDRAISING FOR



**PLEASE SUPPORT ME
IN MY FUNDRAISING EFFORTS**

**+ HELP ACT4AFRICA CONTINUE
TO EMPOWER WOMEN THROUGH
SHE LEADS.**



I AM FUNDRAISING FOR



PLEASE SUPPORT ME
IN MY FUNDRAISING EFFORTS



THANK YOU FOR YOUR
DONATIONS!



Act 4 AFRICA

I AM RUNNING FOR ACT4AFRICA

SPONSOR ME TODAY + BE A PART OF CHANGING THE
LIVES OF WOMEN AND GIRLS IN AFRICA.

SPONSOR ME!



I AM WALKING FOR ACT4AFRICA

**SPONSOR ME TODAY + BE A PART OF CHANGING THE
LIVES OF WOMEN AND GIRLS IN AFRICA.**

SPONSOR ME!



I AM CYCLING FOR ACT4AFRICA

SPONSOR ME TODAY + BE A PART OF CHANGING THE
LIVES OF WOMEN AND GIRLS IN AFRICA.

SPONSOR ME!



I AM SWIMMING FOR ACT4AFRICA

SPONSOR ME TODAY + BE A PART OF CHANGING THE
LIVES OF WOMEN AND GIRLS IN AFRICA.

SPONSOR ME!





DONATE TODAY!

